Eric Daniels
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PROFILE

A dynamic, visual artist that blends photography, video production and graphic design to create striking and original work. By keeping an open mind to the world around him Eric constantly discovers ways to translate feelings into visual art, leading him to capture unique experiences for every person with whom he works. Having worked both freelance and in an agency, Eric excels working as part of a team or independently. Having experience working with a wide range of clients ranging from independent artists and record labels to sporting events, night clubs, collegiate programs and corporate entities. Eric approaches every new project with determination, aiming to deliver exceptional results tailored to the needs of all involved.

WORK EXPERIENCE

Nov 2019 - Eric Daniels Photo LLC

Current Freelance Photographer

- Combining digital and analog photography with mixed media elements to amplify projects.
- Utilizing and manipulating both indoor and outdoor lighting techniques.
- Working closely with clients through conceptualizing, executing, and finalizing their projects.
- Photographed hundreds of different musicians at concerts and festivals.
- Touring experience with Kid Bloom, Belaganas, No Suits, and Hoodie Allen.

June 2021 - Customer Support LLC

Feb 2023 Lead Photographer and Videographer, Co-Creative Director

- Providing comprehensive 360° creative services to help clients bring their vision to life.
- Worked as a cinematographer, director, and editor on music video projects.
- Spearheaded interactive live music video performances.
- Designed cover art, logos, fonts, merchandise, websites.
- Created assets and social media content to bolster both single and album releases.

March 2021 - KB Woods

April 2022 Video Editor and Videographer

- Edited agency projects including commercials, interviews, social content, event recaps, and award shows in Adobe Premiere and After Effects.
- Worked as lead or second videographer on select shoot days.

Jan 2019 - Arizona State University - Student Creative Services

October 2021 Front Desk, Production Studio and Photodesk

- Worked in a creative studio on the ASU campus assisting students on creative projects and in the production studio.
- Helped develop curriculum to teach Adobe creative suite.
- Cataloging and organizing archives for multiple departments.

EDUCATION

2018-2022 Arizona State University, Tempe AZ

BFA Secondary Education – History

Minor in Studio Art

Certificate in Environmental Education

Graduated Magna Cum Laude

SKILLS

Digital/Film Photography Video Editing Videography Creative Direction Adobe Lr, Pr, Ps

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